



**dmg** events presents

# CANADIAN HYDROGEN CONVENTION MEDIA KIT 2023



Canadian Hydrogen Convention

APRIL 25-27, 2023 | EDMONTON, ALBERTA



# ABOUT

As the largest event in Canada showcasing hydrogen as a key enabler to reach net-zero emissions by 2050, the Canadian Hydrogen Convention will position Canada as a global hydrogen superpower. At the conference, industry leaders will discuss the enormous progress that has been made on the path to net zero.

Attendees will explore what significant investment is required to create a sustainable hydrogen ecosystem in Canada, including the transition from concept to reality and the requirements of building a coordinated infrastructure strategy of production, storage and transport facilities.

This must-attend event will bring the entire Canadian supply chain together to discuss innovations and solutions for low-carbon hydrogen production, energy infrastructure, storage and the path forward as Canada works towards net zero by 2050.

CANADIAN  
HYDROGEN  
CONFERENCE

MEDIA KIT  
2023

# EVENT INFORMATION

6000+	ATTENDEES	150+	EXPERT SPEAKERS
2500+	CONFERENCE DELEGATES	100+	EXHIBITING COMPANIES
20,000	SQ FT OF EXHIBITION SPACE	8	AWARD CATEGORIES

The Canadian Hydrogen Convention features an exhibition, strategic conference, technical conference, an awards gala, off-site tours and various networking opportunities.

### SCHEDULE AT A GLANCE

	EXHIBITION	STRATEGIC CONFERENCE	TECHNICAL CONFERENCE	AWARDS GALA	SITE VISITS	OPENING NIGHT RECEPTION	YOUNG WOMEN IN ENERGY RECEPTION
Tuesday, April 25	10AM – 5PM	8 AM – 5:30 PM	8:30 AM – 4:30 PM			6 PM – 9 PM	
Wednesday, April 26	10AM – 5PM	8 AM – 5:30 PM	8:30 AM – 4:30 PM	6 PM – 9:30 PM			4 PM – 6 PM
Thursday, April 27					8 AM – 5 PM		



SHOW INFORMATION

# STRATEGIC CONFERENCE

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Creating a Hydrogen  
Demand Economy



Future Mobility



Regulatory and Policy  
Environment for Sector  
Growth



Hydrogen: From Concept  
to Reality



Project Finance and  
Hydrogen Economics



Hydrogen-Ready  
Infrastructure



Controlling the Net  
Zero Conversation

The Canadian Hydrogen Convention, the largest gathering of hydrogen and energy professionals in North America, will connect in Spring 2023 in Edmonton, Alberta to continue to forge the path to create a pan-Canadian hydrogen economy. The discussions will feature domestic and international viewpoints that will provoke our thinking on the size of the challenge and opportunity, how we are forced to look at what a net-zero future looks like through complete systems transformation and how we are using hydrogen as a fuel of the future.

# TECHNICAL CONFERENCE

## TECHNICAL PRESENTATIONS WILL COVER TOPICS INCLUDING:

- Carbon Capture
- End-user
- Production
- Transport & Storage

The Canadian Hydrogen Convention Technical Short Courses bring together technical experts from around the world to present and discuss the latest hydrogen technologies, processes, and innovations to help companies increase efficiencies, save costs, and achieve net zero.

Delegates will hear from over 60 speakers providing access to a wealth of critical industry-leading knowledge and networking. The conference format includes individual technical presentations and poster sessions on the exhibition floor.

Technical presentations are selected based on a peer-reviewed process by our prestigious Canadian Hydrogen Convention Technical Committee representing the top technical and project-based organizations from around the world.

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# SPOKESPEOPLE

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## NICK SAMAIN

dmg events Senior Vice President - North America

As Senior Vice President, Energy, North America at dmg events, Nick oversees P&L, operational and strategic responsibilities for dmg's diverse and growing portfolio of B2B trade exhibitions in Canada and USA markets. He leads both established bellwether brands that include the Global Energy Show (Canada's largest B2B event), the International Pipeline Expo, Canada Gas & LNG, the Canadian Hydrogen Convention and Carbon Capture Canada.



## SHERRI BOUSLAMA

Manager, Brand Strategy & Communications  
Edmonton Global

Sheri is a born storyteller who loves the three of taking complex issues and translating them into simple messages that are easily understood. The purpose of Edmonton Global is to radically transform and grow the economy of the Edmonton Metropolitan Region.



## TC ENERGY

Media contact information

TC Energy Media Line  
media@tcenergy.com  
1-800-608-7859

CO-HOST



INDUSTRY CO-HOST



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# PRESS RELEASE

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## **dmg events Present the Canadian Hydrogen Convention April 25 - 27 2023 in Edmonton**

Calgary, Alta. (February XX, 2023) – The second annual Canadian Hydrogen Convention will be hosted in Edmonton, Alta. As the largest event in Canada showcasing hydrogen as a key enabler to reach net-zero emissions by 2050, the Canadian Hydrogen Convention will position Canada as a global hydrogen superpower to over 6,000 attendees. This must-attend event will bring the entire Canadian supply chain together to discuss innovations and solutions for low-carbon hydrogen production, energy infrastructure and storage.

Key features of this year's event include:

- Dynamic exhibition featuring 100+ exhibitors and interactive hubs
- Leading strategic conference delivering a timely agenda addressing global energy issues
- Thorough technical conference, with CPD accreditation, presenting the latest technologies and innovations in hydrogen
- Network-driven awards gala celebrating innovators in eight categories inclusive of the hydrogen value chain

WHO: dmg events, Edmonton Global and TC Energy.

WHAT: The Canadian Hydrogen Convention.

WHEN: Tuesday, April 25 - Thursday April 27, 2023.

WHERE: Edmonton Convention Centre (9797 Jasper Ave.) Edmonton, Canada.

Registration is now open for Media. For passes register here [Hydrogen Expo](#)

### FOR MEDIA INQUIRIES, CONTACT:

Ellen Parker  
[ellen@parkerpr.ca](mailto:ellen@parkerpr.ca)  
403.919.9452

Bob Sumner  
[bob@parkerpr.ca](mailto:bob@parkerpr.ca)  
403.875.4709



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# FREQUENTLY ASKED QUESTIONS

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## WHEN IS THE EVENT?

The exhibition and conference is hosted April 25-27, 2023

## WHERE IS THE CONFERENCE?

The event is in Edmonton, Alberta at the Edmonton Convention Centre (9797 Jasper Avenue Edmonton, Alberta, Canada T5J 1N9)

## WHAT TOPICS WILL BE ADRESSED

This year's conference will explore what significant investment is required to create a sustainable hydrogen ecosystem in Canada, the transition from concept to reality and requirements of building a coordinated infrastructure strategy of production, storage and transport facilities.

## WHO WILL BE SPEAKING AT THE 2023 CONFERENCE?

Industry Leaders from companies including Edmonton Global, TC Energy, Air Products, ATCO, Enbridge, WSP, Worley, Fluor, TES Canada, Toyota, Atura Power and more!

## WHY IS THIS CONFERENCE IMPORTANT?

This must-attend event will bring the entire Canadian supply chain together to discuss innovations and solutions for low-carbon hydrogen production, energy infrastructure, storage and the path forward as Canada works towards net zero by 2050.

## HOW DOES MEDIA ATTEND?

Media can register on our website under the [Press Registration](#) tab. Media registration is for Editorial staff/Journalists only. All media registrations will be verified upon submission.

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ENERGY IS NOW

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